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**10,000+ TOOLS, THOUSANDS OF NEW PRODUCTS MAKE THE NEW  
SNAP-ON INDUSTRIAL BRANDS CATALOG A GO-TO RESOURCE**

Kenosha, Wis., May 12, 2017 – Snap-on Industrial Brands’ new free catalog offers customers easily accessible product information on its four brands: Williams®, Bahco®, CDI Torque Products® and Sioux®.

The 836-page catalog holds more than 10,000 tools and equipment, including more than 2,600 new products. Snap-on Industrial Brands’ tools and equipment are made in American and in other world-class production facilities around the world. These products are engineered to withstand critical applications to meet customers’ unique, demanding requirements. The catalog tells the story behind the four brands, and combines the strengths of each to specific applications, including tool storage, torque, tools at height, insulated tools, non-sparking tools, power tools and more.

Features of the new Snap-on Industrial Brands’ catalog include:

- New products include: industrial modular storage, impact-rated hex drivers, mini jacks, measuring tools, power tools and more
- Dedicated sections on non-sparking tools, power tools, tools at height and others
- Convenient charts and information on torque and thorough explanations on torque principles and why torque is critically important to operations
- Large color photos of thousands of tools and equipment with easy-to-read information on product code, sizes and descriptions
- Product code index and alphabetical tool index to pinpoint exact page number for specific tools and equipment

## **About Snap-on Industrial Brands**

### **Williams**

Since 1882, Williams has met the harshest challenges of the most demanding industries. Williams was among the first manufacturers in the world to offer mass produced drop-forged tools, a 15° angle wrench, and heavy-duty slugging wrenches.

### **Bahco**

Bahco, inventor of the original adjustable wrench, is the world leader in adjustable wrenches, ergonomics and cutting tools. Bahco applies the science of ergonomics to hand-tool design in a unique 11-step scientific process called Ergo®. The result is a line of tools, saws and accessories that are safe, comfortable and offer productive performance.

### **CDI Torque Products**

CDI Torque Products is the world's largest supplier of industrial quality torque tools, and leader in precision torque, force and tension calibration systems. CDI is ISO 9001 certified and a pioneer in the development of digital torque measuring instruments.

### **Sioux**

Starting with piston rings and spark plugs in 1914, Sioux has a long and proud heritage of innovation. In the 1920s, Sioux revolutionized the tool industry by introducing some of the very first hand-held power tools.

For more information about the new Snap-on Industrial Brands catalog, or to receive your free copy, call 800.446.7404, or visit: [www.snaponindustrialbrands.com](http://www.snaponindustrialbrands.com)

### **About Snap-on Industrial**

Snap-on Industrial is a division of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics, equipment, software and service solutions for professional users. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as customers in industry, government, agriculture, aviation and natural resources. Products and services are sold through the company's franchisee, company-direct, distribution and Web-based channels. Founded in 1920, Snap-on is a \$2.6 billion, S&P 500 Company headquartered in Kenosha, Wisconsin.